

MINUTES OF THE BOARD OF DIRECTORS
OF THE
PATCHOGUE BUSINESS IMPROVEMENT DISTRICT
March 10, 2015

X	BELMONTE, LORICE	X	MCPEAK, JAMES
P	BRAILE, RICK	X	MONTE, ANNE MARIE
X	DAAL, JEANNIE	X	ROE III, JOHN J (Pete)
X	FERB, THOMAS		SIEGEL, ABIE
X	FURMAN, JOEL	X	SMITH, DENNIS
X	KEARNS, BRIAN	X	TARASKAS, JANICE
	KELLY, MICHAEL	X	TRABOLD, HAROLD
X	KING, KAREN	P	VIGLIOTTA, DAVID

GUESTS: David Kennedy –Executive Director, Patchogue Chamber of Commerce; Krystle DiNicola - KLD; Marion DiNicola – KLD; Jim Datri, River Front Committee; Mark Miller & Dick Blakeslee – Riverfront Committee

1. The meeting was called to order by President Pete Roe 4:10pm.
2. Minutes
 - a. The minutes from the meeting of February 10, 2015 (as amended) were approved on a motion made by Harold Trabold and seconded by David Vigliotta and passed unanimously.
3. Anne Marie Monte presented the Treasurer's Report
 - a. Total budget expenditures for the month of January 2015 were \$15,856.90, which included \$4,670.00 for the Christmas decoration turnkey program and shipping costs for the purchase of new wreaths. The Main Street Grant had net reimbursements of \$1,183.75.
 - b. The January 2015 Treasurer's Report was approved on a motion made by James McPeak and seconded by Lorice Belmonte and passed unanimously.
4. Executive Director Dennis Smith presented the voucher report
 - a. Vouchers totaling \$9,837.29 were presented, which included \$3,000 for the budgeted expenditure for Line 405 – Special Events and \$4,000 for the purchase of 16 new wreaths.
 - b. The February 2015 voucher report was approved on a motion made by David Vigliotta and seconded by Lorice Belmonte and passed unanimously.

5. Presentations

- a. Krystle DiNicola updated the Board on the progress of the website makeover. She discussed a blog which would create positive excitement for Patchogue and the need to entice retail to the Village. David Vigliotta suggested using Google Earth to “take a walk down Main Street” and Jeannie Datrie suggested a “things to do” link and/or link to the Chamber’s events calendar.
- b. Mark Miller and Dick Blakeslee presented the Riverfront plans for 2015. The Riverfront committee started their re-branding campaign in 2014 with much success. Building on that success, they will continue with television, radio and print advertising. They are planning their many summer events. Their goal is to establish the Riverfront as a regional waterfront destination and the “Jewel of Patchogue” by 2020.

6. David Kennedy presented the Chamber of Commerce Report

- a. On Wednesday, March 18th at 7pm at the Patchogue Theater, the Village is hosting an educational forum about plastic bag usage.
 - b. On Thursday, March 19th at 7pm at the Brookhaven Town Hall Auditorium, Board member Lorice Belmonte will receive an award for Outstanding Woman in Business in Brookhaven. Congratulations to Lori on this accomplishment.
 - c. Saturday, March 21st is the ribbon cutting for Blum’s from 11am to 12pm to celebrate their newly renovated store.
 - d. The St. Patrick’s Day parade and 5K race is scheduled for Sunday, March 22nd.
 - e. The monthly networking event will be held Wednesday, March 25th backstage at the Theater from 8am to 10pm. A bagel breakfast will be supplied Goldberg’s Deli. Members are encouraged to bring their marketing materials.
 - f. On Thursday, March 26th at 10:15am the Patchogue Garden Club will host the Think Spring luncheon. It will take place at Mediterranean Manor. Advanced techniques in gardening will be discussed.
 - g. The Beautification Committee will host the annual beautification luncheon and dinner on April 22nd at the Harbor Crab.
 - h. The next Chamber general membership meeting is scheduled for Tuesday, April 28th at 8am. Lee Zeldin is the guest speaker. The location will be announced.
 - i. The annual jelly bean contest run by the Business Promotion Committee will be held from March 16th to April 5th. There will be winners at each participating location with a grand prize of \$200.
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7. Village Trustee Thomas Ferb presented a report of the Village Board activities
 - a. As units are rented, New Village is now on the Village real estate tax rolls.
 - b. The Village approved a new traffic pattern that will have traffic entering one way at the Lake Street and Jennings Avenue intersection entering New Village and exiting one way through New Village's Oak Street and North Ocean Avenue opening by the traffic light.
 - c. The parking violations amnesty program is generating funds for the Village.
 - d. The Village has purchased the old North Fork Bank drive-in property to be used for additional parking. Other purchases are also being pursued.
 - e. The Village has received a substantial private donation to be used to improve the Village parks.
 - f. The Village is undergoing an EPA audit on the water quality of the Patchogue River and bay. Consultants have been hired to respond to the audit inquiries.

 8. Executive Director Dennis Smith presented his report
 - a. The 2 PTZ cameras that were installed at the Theater are up and running. Dennis will be meeting with World Wide Security Group to discuss the camera installation at the four corners and on the Reese's building. The camera purchased by the Village will be installed somewhere in the Church Street parking lot.
 - b. The new parking brochure is nearing completion and will be distributed throughout the Village. The cost of the brochure is being paid with the Village parking funds.
 - c. The Tourist Kiosk Map boards at the train station and ferry terminal need to be updated and refaced. A third board may be placed in the Theater Walkway. The cost to refurbish the boards is \$651. On a motion made by David Vigliotta and seconded by Karen King and passed unanimously, it was

RESOLVED, to authorize the expenditure of \$651 from Line 604 to reface 3 kiosk boards.
 - d. A discussion ensued regarding the flags that are currently on poles throughout the Village. It was decided to replace the traditional flags with flag banners. On a motion made by Harold Trabold and seconded by Lorice Belmonte and passed unanimously, it was

RESOLVED, to authorize an expenditure up to \$2,000 to purchase flag banners.
 - e. The Patchogue Theater Gala starring Ronan Tynan is scheduled for April 25th at 7pm.
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9. Quadrant Reports

- a. Southwest quadrant: Joel Furman reported that the person that vandalized City Swag is paying for the damages.

10. Committee Reports

- a. Beautification – Only one out of six responses has been received for the garden maintenance contract. A quote was received from Keith's Landscaping for \$13,500.

11. New Business

- a. The Budget Committee met on February 18th. A 2015/2016 budget totaling \$157,360 was presented for approval. The Board agreed that in the future if an organization is requesting funds from the BID they need to present a budget for consideration.

On a motion made by Harold Trabold and seconded by Brian Kearns, the 2015/2016 budget was passed unanimously pending Village approval.

- b. Nominating Committee members will be discussed at next month's meeting.
- c. The BID annual meeting is scheduled for June 23rd at 4pm. Dennis will present the annual report to the Village on June 22nd.

There being no further business to come before the meeting, it was adjourned on a motion made by Loric Belmonte and seconded by Brian Kearns. The meeting was adjourned at 5:42pm.

Respectfully submitted,

Janice M Taraskas

Janice M. Taraskas, Secretary