

MINUTES OF THE BOARD OF DIRECTORS  
OF THE  
PATCHOGUE BUSINESS IMPROVEMENT DISTRICT  
JULY 14<sup>TH</sup>, 2015

PRESENT: Lorice Belmonte, Vice President; Richard Braile, by Proxy; Jeannie Daal; Trustee Thomas Ferb; Joel Furman; Brian Kearns; James McPeak; Anne Marie Monte, Treasurer, by Proxy; Janice M. Taraskas, President; David Vigliotta; Dennis A. Smith, Executive Director;

ABSENT: Michael Kelly; Karen King; Harold Trabold, Recording Secretary;

GUESTS: Abie Siegel; Adrian Fassett; Marian DiNicola, KLD;

President Jan Taraskas called the meeting to order at 4:10 pm. The minutes from the June 9<sup>th</sup> Board meeting were reviewed and on motion by David Vigliotta, being seconded by Joel Furman, the Board unanimously approved the minutes.

The Treasurer's Report was not available at this time.

Dennis Smith reviewed the voucher report for July showing June charges. There was one addition to the report from Waverly Iron that was received after the report was distributed. The Waverly Iron invoice was for a redistribution of the existing brackets on North Ocean Avenue and totaled \$630.00 and made the adjusted voucher total \$5,992.36.

On motion made by Lori Belmonte, being seconded by Joel Furman the voucher report as adjusted was unanimously accepted by the Board.

Trustee Ferb stated that at a previous Village Board meeting the restriction on standard food franchises was repealed, clearing the way for Kilwins to occupy the old Rose Jewelers store on East Main Street.

Trustee Ferb also spoke of what a nice evening last night's Village Board meeting was and the honoring of some of the BIDS founding fathers and early members with proclamations and plaques. Those members recognized were John J. "Pete" Roe III, Vitro Rizzi, accepted by his son Gary and grandson Nicholas, Artie Fuccillo, Ralph Zegel and Al Chuchillo.

Lori Belmonte on behalf of the Chamber of Commerce stated that both the first AAF and Family Fun Night were great successes. Ms. Belmonte thanked the BID Board for their continued support of the "Send in the Clowns" train ride for Family Fun Night.

Dennis Smith welcomed both Jan Taraskas and Harold Trabold to their new BID Board executive positions as President and Secretary respectively. It was stated that the BID Annual meeting was held on Tuesday June 23<sup>rd</sup> with a somewhat meager attendance, but that all business of the day was carried out. The annual BID report to the Village Board was given last night, July 13<sup>th</sup>, and along with BID accomplishments for the past year, tribute was also paid to the early BID members being honored.

Mr. Smith stated that there was still one camera needed in the Church Street parking lot to fulfill the original contract with GC World Wide Security.

Marian DiNicola on behalf of Krystal gave a brief web site update. There were 1195 visits the Patchogue BID.com web site in June which is up dramatically from earlier in the year. A good number of those hits came from the link with social media, such as Facebook, etc. which were very active.

It was mentioned that perhaps more ad space should be sold and should the cost of an ad on the BID web site increase? It was felt that since the website just seems to be taking off and gaining more momentum now, pricing should be left alone but selling additional ad space if possible would be a good idea.

It was also mentioned that the vacancy page has to be kept current.

Dennis Smith was asked about the Sunday Farmers Market and replied that there are currently ten vendors participating and although off to a slower start than we would have liked to see there is confidence that things will pick up as we get later into the season and more product becomes available.

Of course we're always looking to add more vendors to the mix and increase the variety of what we have to offer.

Quadrant Reports:

None.

In committee reports Dave Vigliotta reiterated that brackets had to be redeployed on North Ocean Avenue for better coverage within the business district and that was taken care of by Waverly Iron. The Village is adequately covered with hanging baskets, the watering seems to be going well and all the hanging baskets generally look good, for the first time in a few years.

With there being no new or old business to consider, President Taraskas asked for a motion to adjourn. On motion by Brian Kearns, being seconded by Dave Vigliotta, and unanimously approved by the Board, the meeting was adjourned at 4:44 pm.

Respectfully submitted,

Dennis A. Smith  
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Executive Director