

MINUTES OF THE BOARD OF DIRECTORS
OF THE
PATCHOGUE BUSINESS IMPROVEMENT DISTRICT
January 13, 2015

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|---|------------------|---|------------------------|
| X | BELMONTE, LORICE | P | MCPEAK, JAMES |
| X | BRAILE, RICK | P | MONTE, ANNE MARIE |
| X | FERB, THOMAS | X | ROE III, JOHN J (Pete) |
| X | FURMAN, JOEL | | SIEGEL, ABIE |
| X | KEARNS, BRIAN | X | SMITH, DENNIS |
| | KELLY, MICHAEL | X | TARASKAS, JANICE |
| X | KING, KAREN | X | TRABOLD, HAROLD |
| | | X | VIGLIOTTA, DAVID |

GUESTS: David Kennedy –Krystle DiNicola - KLD; Marion DiNicola – KLD; Jim Datri, River Front Committee; Jeannie Daal, LUDA (Latinos Unidos De America)

1. The meeting was called to order by President Pete Roe 4:09pm.
2. Minutes
 - a. The minutes from the meeting of December 2, 2014 were approved on a motion made by Brian Kearns and seconded by Karen King and passed unanimously.
3. Dennis Smith presented the Treasurer's Report
 - a. Total budget expenditures for the month of November 2014 were \$13,274.68. The Main Street Grant expenditures were \$470.95. Main Street Grant income was \$200.00.
 - b. The amount of expenditure for maintenance payroll was questioned at the prior months' meeting. Dennis stated that Anne Marie will provide an explanation at the next Board meeting.
 - c. The November 2014 Treasurer's Report was approved on a motion made by Joel Furman and seconded by David Vigliotta and passed unanimously.
4. Executive Director Dennis Smith presented the voucher report
 - a. Vouchers totaling \$12,845.77 were presented. No additional vouchers were submitted.
 - b. The December 2014 voucher report was approved on a motion made by Joel Furman and seconded by David Vigliotta and passed unanimously.

5. Presentations

- a. Krystle DiNicola and Dennis Smith met last week to discuss updating the website. Krystle stated that the website gets about 500 hits per month. Krystle made a few suggestions which included highlighting different businesses on the site, setting up a LinkedIn account for the BID and starting a BID blog. A discussion ensued on how to attract more retail to the Village. A possible seminar on how to start a business was discussed.

6. In the absence of David Kennedy, Krystle DiNicola presented the Chamber of Commerce Report

- a. Midnight on Main was a huge success. Plans for next year are underway.
- b. Alive After Five was voted Long Island's Best Annual Event by the Bethpage/LI Press Best of Long Island Contest. It is expected that other Patchogue winners will soon be announced.
- c. The grand opening and ribbon cutting for European Wax Center will be held this Saturday, January 17th from 1pm to 2:30pm.
- d. The next Chamber general membership meeting is scheduled for Tuesday, January 27th at 1pm at Ristegio's Restaurant. The speaker is newly elected Councilman Neil Foley.
- e. The St. Patrick's Events planning is underway. Peter and Ann Marie Sarich have been chosen as the Grand Marshalls. The passing of the Sash will take place Sunday, February 22nd at 1pm at the Brickhouse. The parade and 5K race is scheduled for Sunday, March 22nd beginning at 11am.
- f. The Chamber would like to work with the Village and the BID to designate 2015 as the Year of Retail. The Retail members of Chamber are concerned that retail shopping is decreasing as the number of restaurants rise. A combined effort is needed to develop concepts to keep existing retail as well as attract new retail.
- g. The Chamber is working with the Village to change the location of the valet parking. The valet station will be set up at the end of the Theater walkway and cars will be parked at the lot behind Dr. Esposito's building. It should be in place by early February.
- h. The Chamber is working with the Village and the BID to create a master events calendar to help avoid scheduling conflicts. The Village would like to limit Main Street closures. It was suggested that the Business Promotions Committee combine or relocate either Family Fun Night or Oldies Night. The Committee prefers to keep the events as they are and has sent a letter to the Village for their consideration. The Village would like to approve all dates at the January 26th meeting.

- i. Trustee Joe Keyes is proposing a Village ban of single use plastic bags in an effort to be more environmentally conscientious. Anyone with comments can contact the Chamber and they will forward them to the Village for their consideration.
7. Village Trustee Thomas Ferb presented a report of the Village Board activities
 - a. The Theater Board agreed to add \$1 to each ticket price to be designated for the Capital Fund.
 - b. The Village is in the process of sending out Requests for Proposals for a Village park masterplan.
 - c. Metered parking revenue is more than was anticipated.
8. Executive Director Dennis Smith presented his report
 - a. The Main St. Grant is completed. The last project is in the process of being submitted.
 - b. As stated in the prior month minutes, two of the 2 PTZ security cameras that the BID purchased will be installed at the Patchogue Theater. One will be installed in the marquis and will scan Main Street. The other will be installed in the back of the theater and will scan the Oak Street parking lot. A third camera will be installed on a pole on the South East corner of Main St and South Ocean Avenue. It will be able to scan South Ocean Avenue, North Ocean Avenue and West Main Street. The Village is purchasing a camera to be installed at a place where it can view the Church Street parking lot. The cameras are expected to be installed within the week.
 - c. Dennis suggested that 14 wreaths at a cost of \$275 be purchased. The Village will pay for the purchase of a skyline banner. He also suggested the purchase of American flag banners instead of flags. It is hoped that they will last longer than the flags. The cost is between \$60 and \$65 per banner. Pricing will be discussed at next month's Board meeting.
9. Quadrant Reports
 - a. Southwest quadrant: David Vigliotta spoke with the owner of Highway Cleaners. He inquired about grant money to help with the cost of building renovations.

Brian Kearns mentioned that the Riverfront is developing a summer event schedule.
10. Committee Reports
 - a. Beautification – David Vigliotta reported that the hanging basket quote letters have been mailed. The gardening quotes will be mailed soon.
 - b. Budget – Brian Kearns and Jan Taraskas agreed to be on the budget committee.

11. New Business

- a. Tom Ferb reported that 6 new benches have been ordered bringing the total benches to 13.
- b. The Eloise Staudinger Arch has been completed.

There being no further business to come before the meeting, it was adjourned on a motion made by Joel Furman and seconded by Karen King. The meeting was adjourned at 5:53pm.

Respectfully submitted,

Janice M Taraskas

Janice M. Taraskas, Secretary