

MINUTES OF THE BOARD OF DIRECTORS
OF THE
PATCHOGUE BUSINESS IMPROVEMENT DISTRICT
March 11, 2014

X	BELMONTE, LORICE	X	MCPEAK, JAMES
X	BIEDERMANN, THOMAS	X	MONTE, ANNE MARIE
X	BRAILE, RICK	X	ROE III, JOHN J (Pete)
X	FERB, THOMAS		SIEGEL, ABIE
X	FURMAN, JOEL	X	SMITH, DENNIS
X	KEARNS, BRIAN	X	TARASKAS, JANICE
	KELLY, MICHAEL		TRABOLD, HAROLD
P	KING, KAREN	P	VIGLIOTTA, DAVID

GUESTS: David Kennedy-Executive Director, Patchogue Chamber of Commerce; Krystle DiNicola – KLD; Marion DiNicola – KLD

1. The meeting was called to order by President Pete Roe at 4:05pm.
2. Minutes
 - a. The minutes from the meeting of February 11, 2014 were approved on a motion made by Thomas Ferb and seconded by Thomas Biedermann and passed unanimously.
3. Anne Marie Monte presented the Treasurer's Report.
 - a. Total budget expenditures for the month of January 2014 were \$11,383.99.
 - b. The January 2014 Treasurer's report was approved on a motion made by Janice Taraskas and seconded by Thomas Ferb and passed unanimously.
4. Executive Director Dennis Smith presented the voucher report
 - a. Vouchers originally totaling \$4,745.89 were presented. An additional expense of \$409.50 for tree fertilization was also submitted resulting in total vouchers of \$5,155.39. \$450.00 in NY Main Street Grant reimbursements were received in February.
 - b. The March 2014 voucher report was approved on a motion made by James McPeak and seconded by Rick Braile and passed unanimously.
5. There were no presentations

6. David Kennedy presented the Chamber of Commerce Report

- a. The St. Patrick's Day Parade will take place on March 30th at 12:30pm. Advertisements in the Wit and Wisdom help to fund the parade. May the Road Rise to Meet Ye 5K race will take place at 12:20pm.

Perabell's won the Irish Soda Bread contest at the passing of the sash event.

- b. A networking meeting will take place at Rudy's Bar & Grill in Medford on March 19th from 5 to 7pm.
- c. The general membership meeting will be held at the Patchogue Medford Library meeting room on March 25th at 6pm. Suffolk County Executive Steven Bellone will be the guest speaker.
- d. A grand opening ceremony and ribbon cutting was held for Salumed Pharmacy on March 8th at 176 West Main Street.
- e. Alive After Five is scheduled for every other Thursday starting July 17th. The committee will be meeting on March 31st at 6pm at the Chamber office. Theme nights, showcasing of artists and a celebration of Patchogue are being planned.

7. Village Trustee Thomas Ferb presented a report of the Village Board activities

- a. The sandwich board discussion is still open. The Village is not making a determination until April 1st.
- b. Next Tuesday, March 21st is election day. The candidates are running uncontested. Expecting a low turnout, there will be only two polling places.
- c. New Village is 20% leased. Occupancy is scheduled to start on April 1st. There will be a lottery for the affordable housing rental units.
- d. The east side of the Riverwalk project is completed. The permit process is starting for the west side.
- e. The Village is receiving some funding for the \$2.3 million dollar sewer project. There is a \$577,000 environmental mitigation grant from Suffolk County and \$1 million dollars will be funded from other state sources. 55 residences at the end of River Avenue will be hooked up to the sewer system.

8. Executive Director Dennis Smith presented his report

- a. The top banner ad on the BID website has been sold to Caldwell Banker Commercial Real Estate. Bridgehampton National Bank may purchase the bottom banner ad. Bay Harbour Insurance Group has purchased a box ad.

Krystle was asked to establish a chart on the number of website hits.

- b. The current Main Street Grant is progressing. Close out documents are being prepared for the Goldberg Kosher Deli project. Three other projects are in progress.
- c. An initial meeting was held for the Branding project. It was decided to issue a Request for Proposal (RFP) to solicit professionals to assist with the project. The project is in the preliminary stage. Issues such as cost and funding need to be decided.
- d. Suffolk County Round Grants will be available on April 14th. Applications must be submitted by June 14th. The grant provides for a dollar for dollar match and minimum grants are \$20,000. The purpose of the grant is to provide funding to organizations working to revitalize downtown areas in Suffolk County.
- e. The East Main Street sidewalk project is scheduled for an April 21st start.
- f. Dennis spoke at The Incorporated Village of Mastic Beach and the Chamber of Commerce meeting about the BID, its function and formation. He was asked to come back and moderate a Meet the Candidates night on March 12th.
- g. Dennis also spoke at the Incorporated Village of Lindenhurst annual meeting.

9. Quadrant Reports

- a. Northwest Quadrant – Rick Braile and Dennis Smith met with Legislator Rob Calarco to discuss conduits for water and electricity at the Waverly Avenue spur. The Chamber of Commerce Beautification Committee will be responsible for the spur.

10. Committee Reports

- a. Beautification Committee - There has been no response for the gardening maintenance contact. A watering contract is still being explored.

11. New Business

- a. The need for new board members was discussed. Two new board members need to be appointed before the end of the BID year and then elected for the new term.
- b. On a motion made by Tom Ferb and seconded by Tom Biedermann and passed unanimously, it was

RESOLVED, to change Joel Furman's status from a tenant to an owner.

- c. On a motion made by Brian Kearns and seconded by Rick Braile and passed unanimously, it was

RESOLVED, to appoint Harold Trabold and Lorice Belmonte to the board as tenant status to replace the positions vacated by David Knapp and Anthony Prudenti.

12. Old Business

- a. Thomas Ferb mentioned that the Patchogue Lions Club is planning its 60th Anniversary 4th of July parade. As a Lion, Mr. Ferb is requesting that the BID sponsor a band in the parade at a cost of \$500. A motion will be made at the June meeting.

There being no further business to come before the meeting, it was adjourned on a motion made by Thomas Ferb and seconded by James McPeak. The meeting was adjourned at 5:47pm.

Respectfully submitted,

Janice M Taraskas

Janice M. Taraskas, Secretary