

MINUTES OF THE BOARD OF DIRECTORS  
OF THE  
PATCHOGUE BUSINESS IMPROVEMENT DISTRICT  
January 14, 2014

P	BIEDERMANN, THOMAS		MCPEAK, JAMES
X	BRAILE, RICK	X	MONTE, ANNE MARIE
X	FERB, THOMAS		PRUDENTI, ANTHONY
X	FURMAN, JOEL	X	ROE III, JOHN J (Pete)
X	KEARNS, BRIAN		SIEGEL, ABIE
X	KELLY, MICHAEL	X	SMITH, DENNIS
X	KING, KAREN	X	TARASKAS, JANICE
		X	VIGLIOTTA, DAVID

GUESTS: David Kennedy-Executive Director, Patchogue Chamber of Commerce; Harold Trabold, Attorney; Kelleen Guyer

1. The meeting was called to order by Treasurer Anne Marie Monte at 4:07pm. President Pete Roe arrived at 4:10pm and presided over the remainder of the meeting.
2. Presentations
  - a. Kelleen Guyer presented an idea for a single branding message/slogan that would be used for all of Patchogue. Her idea, Working Together to Promote Patchogue, would be an open source free project where all the different entities in Patchogue would be able to use one website for posting positive news and other information.  
  
The project is in the preliminary planning stages. The Board will discuss its involvement in the project at next month's Board meeting.
3. Minutes
  - a. The minutes from the meeting of December 3, 2013 were approved on a motion made by Thomas Ferb and seconded by David Vigliotta and passed unanimously.
4. Treasurer's Report.
  - a. Total budget expenditures for the month of November 2013 were \$17,147.58, which included \$5,000 for the Patchogue Theater playbills and \$1,500 for the fall Riverfront promotions. Main Street Grant expenditures totaled \$84.20.
  - b. The November Treasurer's report was approved on a motion made by Michael Kelly and seconded by Thomas Ferb and passed unanimously.

5. Voucher Report

- a. Vouchers totaling \$4,447.48 were presented, which included a \$1,500 expenditure for the Babel Sculpture at the Patchogue Library.
- b. The January 2014 voucher report was approved on a motion made by Janice Taraskas and seconded by Joel Furman and passed unanimously.

6. David Kennedy presented the Chamber of Commerce Report

- a. The Chamber is in the process finalizing the schedule for upcoming events. A few adjustments are still being made. The Chamber will submit its request for funds to the BID after the event dates have been finalized.
- b. The St. Patrick's Day Parade is being planned. The official announcement of the Grand Marshall will be made on February 23<sup>rd</sup> at PeraBell's. The parade is scheduled for March 30<sup>th</sup> at 12:30pm.
- c. The Meetball's grand opening will be held on January 18<sup>th</sup> from 3 to 5pm.
- d. The grand opening for Floral Design's by Rafael will be held on January 25<sup>th</sup> from 2 to 4pm.
- e. There will be a meeting on January 15<sup>th</sup> to discuss historic portals. Those attending will include the BID, the Chamber, and the Library. Representatives from Cablevision will also attend to discuss underwriting Patchogue as a wifi hotspot. Also in attendance will be John Rago from Port Jefferson. He was instrumental in creating Port Jefferson's historic portal program which can be accessed from a smartphone.
- f. The annual Beautification committee lunch/dinner will be held on April 23<sup>rd</sup>.
- g. The Pet Parade which benefits the Suffolk County Coalition Against Domestic Violence is scheduled for May 3<sup>rd</sup>.
- h. The monthly general membership meetings are scheduled to be held on the 4<sup>th</sup> Tuesday of the month at 6pm in one of the Patchogue Medford Library's meeting rooms.
- i. Informational parking cards are available at the Village and Chamber offices.
- j. Joel Furman inquired if the Chamber is looking into a reward program to report graffiti or other crimes. David will bring the suggestion to the Board.

7. Village Trustee Thomas Ferb presented a report of the Village Board activities

- a. The Village has transferred ownership of the Carnegie Library building to the Patchogue Medford Library.

- b. There will be a discussion about curb side sandwich boards. Any comments on the subject can be sent to Trustee Ferb or David Kennedy.
  - c. Tritec has opened up their leasing office for the New Village rentals. There have been over 2,000 online information requests. The project is scheduled for completion by September 2014.
  - d. Mike Kelly reported on the Riverwalk project. The project is progressing and they are hoping for a June/July occupancy for the west side.
  - e. The parking meters have been deployed. Even with the snow storm, they generated \$1,500 in revenue. The meter revenues will be used to fund additional Village parking.
  - f. The LI Index parking garage plans will be presented on Thursday, January 16<sup>th</sup>. Patchogue Village was one of four communities selected to benefit from architectural plans for a parking garage.
  - g. 110 images of Patchogue Village, mostly from 1890 to 1930, are on display at the Port Jefferson Village Center, now through February 28<sup>th</sup>. The exhibit is sponsored by the villages of Port Jefferson and Patchogue, the Greater Patchogue Historical Society, the Brookhaven Town historian and the Port Jefferson Conservancy.
  - h. There are two great art exhibits at Art Space sponsored by the Patchogue Arts Council.
  - i. There will be another meeting sometime next week with Huntington Station BID and the camera vendor to continue the discussion of camera surveillance in Patchogue Village.
8. Executive Director Dennis Smith presented his report
- a. The current Main Street Grant is progressing. Good progress is being made on the Rose Jewelers building.
  - b. The East Main St sidewalk renovation is on target to start in late March.
  - c. Advertising for the BID website is being pursued.
  - d. The Javit's Center retail business show is being held in January 2014. Dennis is still investigating attending with the intent of networking and reconnaissance.
  - e. The Arts Council has requested \$1,500 to help fund a gala to be held in the beginning of April to promote restaurants, art and music. Signature food dishes will be offered, art will be on display and music will be performed.

- f. Trustee Lori Devlin requested \$400 for backboard materials to display vintage photos in a vacant building. On a motion made by Janice Taraskas and seconded by Brian Kerns with 10 for (including 1 proxy) and 1 abstention, it was

**RESOLVED**, to spend up to \$400 for backboard materials for a vintage photo display.

On a motion made by David Vigliotta and seconded by Karen King with 10 for (including 1 proxy) and 1 abstention, it was

**RESOLVED**, to transfer \$400 from Line 603 – Parking to Line 404 – Marketing (Arts Council).

- g. The Arts Council is applying for a \$25,000 grant from the Suffolk County Destination Downtown Grant program. In order to qualify for the grant they need support from the community. They are requesting that the BID support them in the grant qualification endeavor. On a motion made by Brian Kearns and seconded by Richard Braile with 10 for (including 1 proxy) and 1 abstention, it was

**RESOLVED**, to support the Arts Council in its endeavor to secure a grant from the Suffolk County Destination Downtown Grant program.

#### 9. Quadrant Reports

- a. President Roe stated that there needs to be more discussion in reference to the individual quadrants. Brian Kearns said that he will be more active in the riverfront.

#### 10. Committee Reports

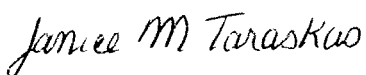
- a. Beautification Committee - David Vigliotta is in the process of getting quotes for the hanging baskets and gardening for the upcoming season.
- b. Budget Committee – the budget committee was appointed. Anne Marie Monte, Janice Taraskas, Richard Braile, James McPeak and Brian Kearns will be on the committee. A report is due at the February board meeting.

#### 11. New Business

- a. The appointment of a new or additional board member will be discussed at next month's board meeting.

There being no further business to come before the meeting, it was adjourned on a motion made by Thomas Ferb and seconded by Karen King. The meeting was adjourned at 6:12pm.

Respectfully submitted,



Janice M. Taraskas, Secretary